

# Environmental Technologies in Switzerland





Photo: Switzerland Tourism, Christoph Sonderegger

Environmental technologies encompass a broad range of technologies, from waste recovery to the planning, construction and operation of complex installations to eliminate waste gases. In recent years, the worldwide market for environmental technologies was estimated at \$485 billion, and this figure continues to grow.

With this enormous market potential, it is essential to locate your company in a country that provides the resources and infrastructure required to develop and produce new technologies and to access the market. This brochure discusses Switzerland's numerous advantages as a business location for companies in the expanding environmental technologies sector.

## Responsibility, Cooperation and Commitment

Traditionally, both the political and personal cultures in Switzerland include a strong sense of responsibility to the environment today and a commitment to preserve it for future generations. Switzerland was one of the first countries to adopt strong environmental laws, which in turn led to the development of environmental technologies much earlier than in other countries. More recently, Swiss environmental legislation has been developed jointly by government and industry representatives, and this cooperation has led to the creation of progressive laws and policies that are favorable to the environment, and, at the same time, encourage the conduct of business in new and profitable ways. As a result, companies and research institutes based in Switzerland are leaders in developing cutting-edge environmental technologies in numerous areas of prevention and remediation, including:

- Water Treatment
- Air Pollution Control
- Instrumentation and Control Systems
- Waste Treatment and Recycling
- Power Generation and Recovery

## Government Backing for Innovation

The Swiss Agency for the Environment, Forests and Landscape (SAEFL) allocates three to four million Swiss francs per year to support the development of pilot and demonstration plants and the further efforts required to bring these technologies to the market. Since the start of 1997, 60 SAEFL projects have been approved, of which 31 are pilot and demonstration plants, representing 80% of the SAEFL funds. Projects are selected for funding based primarily on their realization potential, but also if they are viewed as being in the public interest. SAEFL contributes up to 50% of the proposed project costs. Alternatively, other funding is available through the Commission for Technology and Innovation (CTI), which is part of the Federal Office for Professional Education and Technology, to finance applied R&D projects.

SAEFL has also published a brochure entitled 'Multilateral Financing Institutions and Business Opportunities in the Environment Sector,' designed to assist small and medium-sized businesses in identifying sources of funding for exporting environmental technology and for bidding on international environmental projects.

For further details on SAEFL and its projects, please visit their website at [www.environment-switzerland.ch](http://www.environment-switzerland.ch).

For more information on CTI, please visit the OPET website at [www.admin.ch/bbt](http://www.admin.ch/bbt)

### Examples of SAEFL funded projects:

- 2B AG ([www.2bio.ch](http://www.2bio.ch)) – development of a technology which utilizes organic materials such as grass, remnants of grain used in the production of beer, and bagasse (the residue from sugar cane after the extraction of the sugar.) After only 24 hours of organic fermentation to the equivalent of one ton of dried material, 150 to 200 liters of ethanol or the equivalent of biogas, 400 kilograms of fibers, useful as thermal insulation material, as well as 150 to 200 kilograms of protein concentrate, useful as agricultural animal feed can be produced. No chemicals are added during the process and no solid wastes are produced.
- Josef Meyer Waggon AG ([www.josefmeyer.ch](http://www.josefmeyer.ch)) – development of a technology named 'LEILA' to reduce the noise generated by freight trains by more than 50% through a new type of construction of the railcar bogies, the system which directs the wheels of the railcar. This project was carried out in conjunction with the Swiss Federal Railways and Austrian Federal Railways.
- TechformEngineering AG ([www.techform.ch](http://www.techform.ch)) – development of a recycling technology in the waste incineration process to recycle heavy metals, such as zinc, that are accumulated in the dusts captured by filters.

## Eco-net.ch

In addition to the financing of research projects, the Swiss government actively encourages innovation in other ways. An example of this support is the development of the eco-net.ch program, which is designed to strengthen the environmental technology sector in the country and to serve as a central source of information for companies in the industry.

Through eco-net, companies have access to information on:

- Potential international markets for Swiss technologies
- Available financing programs for exporting technologies to specific countries
- All other resources available to support the export of these technologies

[www.eco-net.ch](http://www.eco-net.ch)



# A **Leading** Role in Sustainable Development

**'...shall strive to establish a durable equilibrium between nature, and, in particular, its capacity to renew itself, and its use by man.'**

**Article 73, The Swiss Federal Constitution**

Switzerland is one of the leading countries with respect to sustainable development, and has given prominence to sustainable development in its new constitution. In addition to the activities undertaken as a result of the Rio Agreements of 1992, the Federal Council is developing comprehensive strategies to include principles of sustainable development in all policy sectors, including the implementation of market-economic instruments.

## **Market-Economic Instruments**

Instead of exclusively implementing orders and bans, the LEP also places great importance on voluntary measures and incentive taxes in order to encourage corporate responsibility in minimizing damage to the environment. At the same time, these tools serve as economic instruments for sustainability. The 'incentive taxes' are levied on goods which cause stress to the environment. The tax revenues are paid back to Swiss residents in the form of discounts on health insurance premiums.

## **The CO<sub>2</sub> Law**

Another example of a voluntary measure in place in the country is the CO<sub>2</sub> law. This law sets specific goals for the reduction of CO<sub>2</sub> emissions, but does not incorporate any taxes for the time being. Only if the goals are not met through the voluntary reduction of CO<sub>2</sub> emissions will taxes be imposed, at the earliest in 2004.

## **The Polluter Pays Principle**

The polluter pays principle traditionally has been incorporated into Swiss environmental policy. As with the market-economic instruments and the CO<sub>2</sub> law, this principle encourages the use of clean technologies and environmentally sound corporate policies and procedures.

Text courtesy of  
Science Com Ltd.





## **International Cooperation**

### **Cleaner Production Centers Program**

Switzerland is one of the participating countries in the United Nations Industrial Development Organization's National Cleaner Production Centers Program (CPC), which promotes the use of cleaner production methods and environmental management in developing countries.

CPCs act as a liaison between national and international industries and offer information on environmental technologies, technical assistance, training and financial advice for both the private and public sectors of its country. Each CPC has an assigned 'reference center' in Switzerland, which is available to assist the CPC in developing methodologies and strategies and promoting the transfer of Swiss technologies and services.

[www.cpplatform.ch](http://www.cpplatform.ch)

### **Alliance for Global Sustainability**

The Swiss Federal Institute of Technology in Zurich (ETHZ), in partnership with the Massachusetts Institute of Technology, the University of Tokyo and Chalmers University of Technology in Sweden, formed this alliance in order to study large and cross-disciplinary issues concerning the economy and the environment. The alliance is comprised of university researchers, scholars, business professionals from private industry as well as policymakers and environmental advocates.

[www.globalsustainability.org](http://www.globalsustainability.org)

### **Basel Agency for Sustainable Energy (BASE)**

BASE is a collaboration center of the United Nations Environmental Program. The agency was formed to promote investment in renewable energy, and to advance worldwide market development of sustainable energy. The program is actively supported by France, Germany and Switzerland. BASE organizes each year an Investment Forum, which provides an opportunity for selected start-up companies to present their technologies for sustainable energy to potential project sponsors.

[www.energy-base.org](http://www.energy-base.org)

# Pioneering Research and Development

R&D activities in Switzerland benefit from the support of both the government and from the private sector. The country has a large number of world-renowned institutions, which are actively involved in research programs in all areas of basic and applied sciences.

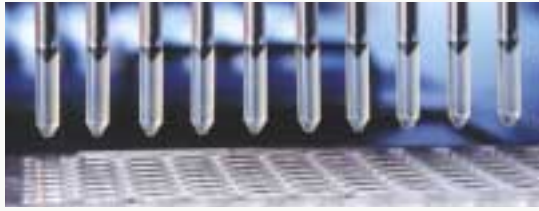
## Priority on applied and trans-disciplinary research

It is widely recognized in Switzerland that environmental research efforts must focus on know-how which can be put into practice in the near future, as well as trans-disciplinary research, which crosses the boundaries of numerous scientific and social fields of study, thus developing solutions which are compatible with the economy as well as the environment.

## Swiss Priority Program Environment

The Swiss Priority Program Environment (SPPE), launched in 1992 by the Swiss National Science Foundation, has contributed a great deal with regard to applied and trans-disciplinary research. Over the course of ten years, the program has funded over 200 research projects with a budget of approximately 90 million Swiss francs. The SPPE first developed a set of priorities and created a framework for Swiss and international research programs. After the first phase, two additional phases involved projects for sustainable development, as well as the preparation of substantial materials and the implementation of numerous pilot projects.





## Major Players in Environmental Research

### The Federal Institutes of Technology

The two Swiss Federal Institutes of Technology, in Zurich (ETHZ) and in Lausanne (EPFL), are among the most important players in environmental research in the country. Keeping in line with the national strategy for sustainability, these institutes emphasize global sustainable development and trans-disciplinary methods in their teaching and research programs.

### Federal Laboratories for Materials Testing and Research

This organization focuses on the interplays between the technosphere and the ecosphere. The main goals of the research programs include the improvement of the economic and ecological use of materials and energy and increased safety for people and the environment. It is the only laboratory in Switzerland conducting research in the field of environmental acoustics.

### Federal Institute for Environmental Science and Technology

The key research issues for this institute are the development of concepts, technologies and strategies for efficient water use and the preservation of the integrity of lakes, rivers and streams from problematic trace elements and endocrine-disrupting substances. They are jointly funding a Professorship for Environmental and Resource Economics, focusing on related societal issues with the University of St. Gallen.

### Federal Institute for Forest, Snow and Landscape Research

This institute is active in the domains of sustainable land-use and handling of natural hazards, with core themes of mountain areas and expansion of urban areas, effects of climate change on ecological systems and natural incidents.

### Universities

Swiss universities around the country contribute substantially to environmental research, having significantly increased their activities in this field in recent years. These activities cover all key areas of environmental research, and they have developed cooperation and coordination centers for environmental sciences researchers around the country. Significant research activities are taking place at the universities in Basel, Berne, Fribourg, Geneva, Lausanne, Neuchâtel, St. Gall, and Zurich, as well as at several of Switzerland's Universities of Applied Sciences. In many cases, the applied research conducted at these academic institutions is directly relevant for companies involved in the commercialization of their products.

### Additional Participants

Numerous federal and state and municipal organizations are conducting environmental research, the findings of which can be used directly or indirectly by the government. The Academies of Science play a crucial role in synthesizing and transferring knowledge among the various players in the field. Finally, Swiss companies in the chemical, pharmaceutical, mechanical and electrical industries are particularly active in research, focusing on the development of 'clean' technologies and products. Many leading companies in Switzerland publish yearly reports on their activities in this regard.

Text courtesy of  
Science Com Ltd.

# Private Sector Activities

Environmental protection is more and more a factor in a company's success. Not just because the market increasingly demands environmentally friendly products or because environmentally friendly behavior creates a positive image, but because we all are becoming more aware that our planet's resources are limited. Customers all over the world have already applied Environmental Technology 'made in Switzerland' eliminating pollution from their power plants, saving resources and investing in the future. It therefore is our duty in Switzerland to consider the consequences of our activities and to act according to the principle of continuous development, so that we contribute well to the quality of life for future generations.



## **Volker Dragon**

Communications Director  
Alstom (Switzerland) Ltd.

Environmental technologies has traditionally been a strong sector in Switzerland, with well-established companies in the areas of waste recovery, treatment and recycling, water and waste water treatment, and instrumentation and control systems. A significant amount of activity is also taking place in the field of power generation for the development of technologies such as waste heat recovery and energy-saving and low pollution power generation.

In addition to the wide range of research activities undertaken by Swiss universities and institutes, there is an enormous amount of activity in the private sector, especially in the chemical, pharmaceutical and electronics industries, in developing and implementing clean technologies for their products and manufacturing processes.

Swiss companies, as well as the many multinational firms with operations here, have made important contributions in developing solutions for environmental issues both here and abroad. These companies design and manage international projects from start to finish and license their technologies in all regions of the world. They develop state-of-the-art systems and turn-key plants that achieve the specific objectives from both environmental and economic standpoints.

## **Examples of Innovative Small Companies and Spin-offs**

- ENTEC AG ([www.entec.ch](http://www.entec.ch))
- Lucido SA ([www.lucido.ch](http://www.lucido.ch))
- Sinum AG ([www.sinum.com](http://www.sinum.com))



## Examples of Swiss Companies

Company	Water, Wastewater, Sludge and Slurry Treatment	Air Pollution Control	Instrumentation and Control Systems	Waste Treatment, Recovery, Recycling	Power Generation and Recovery
Alpha International Ltd. – <a href="http://www.alphaut.ch">www.alphaut.ch</a>	●			●	
Aquaren AG – <a href="http://www.aquaren.ch">www.aquaren.ch</a>	●				
BG Bonnard & Gardel – <a href="http://www.bg-21.com">www.bg-21.com</a>	●			●	
Caliqua AG – <a href="http://www.caliqua.ch">www.caliqua.ch</a>					●
CSD Engineers & Geologists AG – <a href="http://www.csd.ch">www.csd.ch</a>	●			●	
Emile Egger & Company SA – <a href="http://www.eggerpumps.com">www.eggerpumps.com</a>	●		●		
Georg Fischer Corporation – <a href="http://www.georgfischer.ch">www.georgfischer.ch</a>	●	●	●	●	●
The Granit Group – <a href="http://www.granit-sa.ch">www.granit-sa.ch</a>	●			●	●
Innoplana Environment AG – <a href="http://www.innoplana.com">www.innoplana.com</a>				●	
Jenni Energietechnik – <a href="http://www.jenni.ch">www.jenni.ch</a>					●
Membratec SA – <a href="http://www.membratec.ch">www.membratec.ch</a>	●				
Otto Keller AG – <a href="http://www.otto-keller.ch">www.otto-keller.ch</a>		●			
Result Technology AG – <a href="http://www.result-technology.com">www.result-technology.com</a>				●	
Rittmeyer AG – <a href="http://www.rittmeyer.com">www.rittmeyer.com</a>	●				●
RUAG Components – <a href="http://www.ruagcomponents.ch">www.ruagcomponents.ch</a>				●	
Techfina SA – <a href="http://www.techfina.ch">www.techfina.ch</a>	●	●	●	●	●
Thermoselect SA – <a href="http://www.thermoselect.com">www.thermoselect.com</a>				●	
Turbomach SA – <a href="http://www.turbomach.com">www.turbomach.com</a>					●
VA TECH WABAG – <a href="http://www.vatech.ch">www.vatech.ch</a>	●				
Von Roll Inova – <a href="http://www.vonroll.ch/inova">www.vonroll.ch/inova</a>	●	●	●	●	●

## Examples of International Firms Present in Switzerland

Company	Water, Wastewater, Sludge and Slurry Treatment	Air Pollution Control	Instrumentation and Control Systems	Waste Treatment, Recovery, Recycling	Power Generation and Recovery
Alpha Laval – <a href="http://www.alphalaval.com">www.alphalaval.com</a>	●	●	●	●	●
Alstom Power Technology – <a href="http://www.ch.alstom.com">www.ch.alstom.com</a>					●
Boschung Mecatronic AG <a href="http://www.boschungmecatronic.de">www.boschungmecatronic.de</a>			●		
Colasit AG – <a href="http://www.colasit.ch">www.colasit.ch</a>		●			
CT Environment Ltd. (Babcock Borsig Power) <a href="http://www.bb-power.ch">www.bb-power.ch</a>		●		●	●
Enviro-Chemie AG – <a href="http://www.enviro-chemie.com">www.enviro-chemie.com</a>	●				
GE Digital Energy – <a href="http://www.gedigitalenergy.ch">www.gedigitalenergy.ch</a>					●
Hamilton Bonaduz – <a href="http://www.hamiltoncompany.com">www.hamiltoncompany.com</a>	●				
Herding Filtertechnik – <a href="http://www.herding.com">www.herding.com</a>		●			
Ondeo Degremont SA – <a href="http://www.ondeo-degremont.com">www.ondeo-degremont.com</a>	●	●	●		●
Prominent Fluid Controls – <a href="http://www.prominent.ch">www.prominent.ch</a>	●	●	●		
Siemens Switzerland Ltd. – <a href="http://www.siemens.ch">www.siemens.ch</a>		●	●		●
Wedeco Katadyn AG – <a href="http://www.wedecoag.com">www.wedecoag.com</a>	●				

# A Qualified and Productive Workforce

A skilled, entrepreneurial and productive workforce has always been key for the success of a company. For companies developing new technologies, a qualified workforce is even more important.

- Switzerland's vocational training system is oriented towards the needs of technology companies. A large majority of young people complete an apprenticeship and obtain practice-oriented training 'on-the-job'.
- Switzerland counts German, French and Italian – three of the most frequently used languages in Europe – among its national languages. English is also widely-spoken and accepted as the main business language in the country.
- More than 16% of the country's total active workforce come from EU countries. The Bilateral Agreements with the EU provide for the gradual free movement of labor, further increasing the availability of a skilled and multilingual workforce.

At first glance, Swiss labor costs may seem relatively high compared with neighboring countries. However, a closer analysis of the overall labor costs reveals important advantages of the Swiss marketplace:

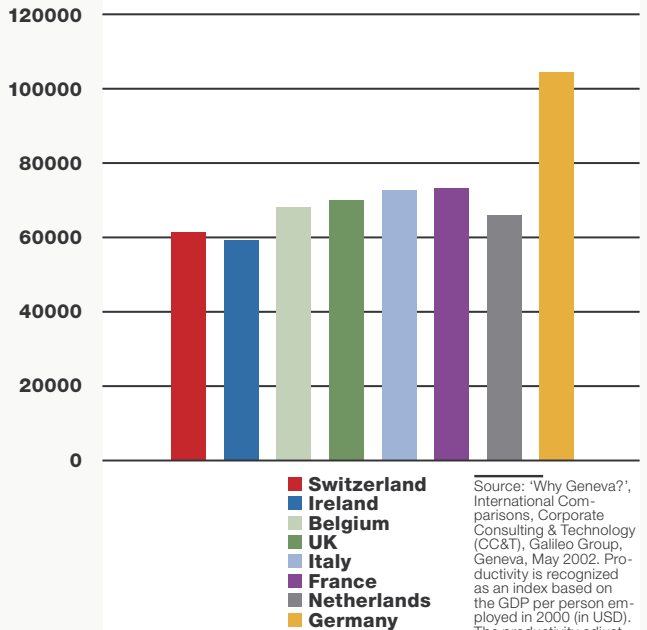
- Switzerland has lower additional payroll costs, such as social security contributions, than most other European countries.
- Swiss workers are among the most productive in the world in terms of value-added per hour worked.
- With an average of 1,856 annual working hours, the labor force in Switzerland works more hours per year than in any other European country.

When all of these factors are considered, Switzerland remains a very cost-effective business location.



Photo: OSEC business network switzerland

**Annual Salaries Adjusted to Productivity**  
**Example: Pre-Sales Support Specialist**  
**(in US \$)**



Source: 'Why Geneva?', International Comparisons, Corporate Consulting & Technology (CC&T), Gallileo Group, Geneva, May 2002. Productivity is recognized as an index based on the GDP per person employed in 2000 (in USD). The productivity adjustment was calculated by total salary cost x 100 / productivity index.

# A Business Friendly Tax Environment

The tax environment is a key factor in deciding on a business location for your company. Switzerland offers companies a very favorable tax environment with moderate overall taxation.

Swiss federal corporate income tax is levied at a flat pre-tax rate of 7.83%. When cantonal and communal income taxes are also considered, the overall ordinary tax rates can range from 7.83% to 25%, which is a very moderate level compared to other European countries.

In order to limit the number of tax controversies, the Swiss Tax Administration commonly attributes to companies a notional profit upon which tax is levied. Where coordination or management services are offered to group companies (e.g. technical, administrative or scientific assistance, including research and promotion activities), the profit assessable in Switzerland is generally considered to be 5% of total overhead.

## Attractive withholding tax regime

Switzerland has a comprehensive group of income and capital tax treaties that provide for repatriation of profits with a minimal final withholding tax burden. Furthermore, Switzerland does not levy withholding tax on interest or royalty payments to foreign companies.

As an additional incentive, full or partial income and capital tax relief may be granted on federal, cantonal and municipal levels for up to ten years, depending on the number of jobs created in Switzerland through the investment project.

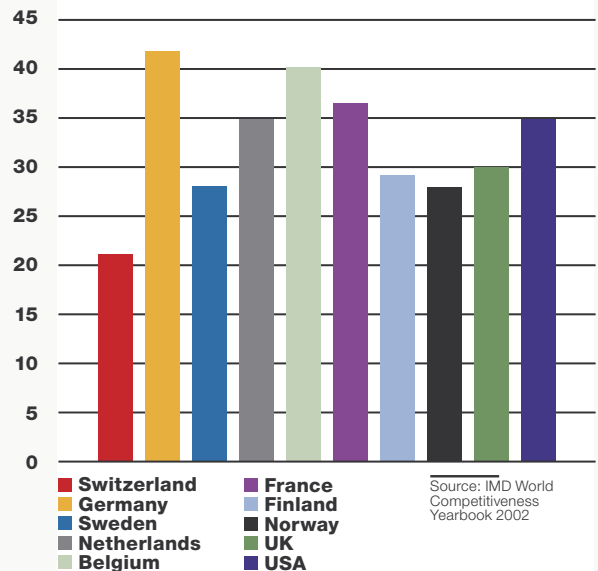
## Cooperative tax authorities

In addition to the low income tax burden, Switzerland is known for a traditionally cooperative and constructive relationship between taxpayers and tax authorities. Advance tax rulings are extensively used in order to minimize future tax uncertainties and risks.

Overall, the benefits of the Swiss tax system can play a significant role in the success of your company.

## Average Corporate Tax Rate on Profit 2002

Percentage of profit before taxes



# From a High Quality of Life to a Supportive Administration



Note that Switzerland has 26 cantons that have their individual incentive programs that may be tailored to your company's needs. Each of the cantons has experts who are able to assess your individual company project and to suggest a location best suited to your requirements.

## A High Standard of Living

With a quality of life which is unsurpassed, Switzerland is also an attractive choice for company executives and managers.

Most cities have significant international, cosmopolitan communities. As a result, they have many international and English-speaking associations as well as international primary and secondary schools, whose quality is widely recognized. The public school system and the country's universities are top-rated. And finally, the crime and unemployment rates are extremely low.

### Global Ranking of Cities with a High Quality of Life

City	2002 Ranking	Score (NY = 100)
<b>Zurich</b>	<b>1</b>	<b>106.5</b>
Vancouver	2	106
Vienna	2	106
<b>Geneva</b>	<b>4</b>	<b>105.5</b>
Sydney	4	105.5
Copenhagen	6	105
Auckland	6	105
Frankfurt	6	105
Helsinki	6	105
<b>Berne</b>	<b>10</b>	<b>104.5</b>
Munich	10	104.5

## Supportive Authorities

Approximately one-quarter of Switzerland's territory belongs to an economic renewal area, which allows them to utilize federal financial incentive programs for newly established businesses. All 26 cantons offer some financial support available at the municipal and cantonal level.

## Additional Services to Support Newly Established Companies

In addition to tax relief and financial support, the cantonal economic development agencies provide a broad range of services in close cooperation with banks, notaries, lawyers, fiduciary companies and consultants, including:

- support with administrative matters, e.g. obtaining permits for residence and work permits, examination of legal issues
- facilitation of public administrative procedures
- assistance in identifying available real estate
- introduction to potential business partners and advisers

Source: William M. Mercer Companies LLC, Worldwide Quality of Life Survey 2002

# Switzerland – a Leading Financial Center

## Further information:

SWX Swiss Exchange  
Key Account Issuers  
Selnaustrasse 30  
CH-8021 Zurich  
Tel.: +41(0)1 229 22 45  
Fax: +41(0)1 229 22 40  
e-mail: ipo@swx.com  
www.swx.com

**Switzerland's** highly developed and effective banking system makes it possible to secure financing on favorable terms and ensures access to comprehensive advice and to the most modern financial instruments. In addition to the major international Swiss banks, there are a large number of private, cantonal and regional banks, a total of more than 370 financial institutions and over 140 foreign banks in Switzerland. Switzerland is a global leader in cross-border private banking and is one of Europe's leading financial centers for equity-investing institutions.

## The SWX Swiss Exchange

The SWX Swiss Exchange is one of the world's leading and most technologically advanced securities exchanges. In 1996, it replaced floor-based trading with electronic trading. Its fully automated trading, clearing and settlement system remains unique to this day. The SWX Swiss Exchange offers its customers first-rate securities exchange services and a broad range of investment products.

Through its various shareholdings and alliances, the SWX Swiss Exchange is active on an international scale. It offers cross-border integrated solutions in specific securities-market segments, be it in the form of Eurex, the world's number-one derivatives exchange; virt-x, the first pan-European exchange for the fully integrated trading of blue-chip shares; STOXX, with its established family of benchmark indices; or EXFEED, the provider of international raw financial data.

## Going Public

A listing in Switzerland is highly attractive. The SWX Swiss Exchange, already home to a host of Swiss blue-chip shares such as CS Group, UBS, Swiss Re, Zurich Financial Services, Roche, Novartis, Serono, Nestlé and Swisscom, is also a very alluring venue for public

companies. Listed companies benefit from the influential role of institutional investors and the substantial presence of foreign market participants. The SWX provides various market segments in which companies can list their shares. The listing requirements of these segments and their requirements for maintenance of listing are designed to meet the needs of both investors and issuers.

While the legal requirements for initial public offerings reflect European standards, the related listing costs in Switzerland are well below the international average. Less effort is required in the Swiss financial marketplace for companies seeking to establish themselves in the view of investors. Communication is much easier in small geographical areas.

## Swiss Clusters

Switzerland possesses outstanding competency in various technological and scientific fields related to biotechnology, medtech and micro- and nanotechnology. More than 35% of the market capitalisation in Switzerland is health-care related. This concentration is aimed at arousing the interest of international investors and helping listed companies to benefit from the sector-specific expertise of analysts and portfolio managers. The SWX Swiss Exchange offers companies an ideal financing platform.

## Private Equity and Venture Capital

Switzerland is home to a wide range of venture capital and private equity funds, as well as investment companies that are active in financing environmental technologies in various sectors. A broad spectrum of business and financial support is available to start-ups and spin-offs at every stage of their business development.

A list of venture capital firms in Switzerland is available at [www.seca.ch](http://www.seca.ch).

## Key Investors in Environmental Technology in Switzerland

Environmental technology investment companies listed on the SWX:

- ProgressNow! invest Ltd
- BT&T LIFE Ltd
- Prime New Energy AG
- SAM Smart Energy Inc.
- Sustainable Performance Group Inc.

Environmental technology funds in Switzerland (1):

- CS Equity Fund (Lux) Global Sustainability
- SAM Sustainability Index Funds
- Sarasin OekoSar Portfolio
- Swissca Green Invest
- UniSector: NatureTech
- Vontobel Fund – New Power Tech

(1) Source: Fondsführer Schweiz 2002

# We are **ready** when you are...



**Eric Scheidegger**  
Ambassador  
State Secretariat for  
Economic Affairs

Environmental technologies have enormous market potential on a worldwide basis. Switzerland has a long history of developing the know-how, products and services to meet the needs of this market and is a leader in several key areas of environmental technologies. In addition, the government's strong support for advancements in this field is evident in the numerous resources available to businesses.

Companies active in this growing technology sector will find that Switzerland offers:

- A highly productive and skilled workforce
- A flexible labor market
- A liberal regulatory framework
- Low corporate and individual taxes and moderate ancillary labor costs

- Excellent communication and transportation infrastructure
- A central location close to your operating business units
- High quality of life and a cosmopolitan environment
- Attractive investment incentives and government support
- Efficient and business-friendly public administration

The highly competitive nature of business today demands a sophisticated European and worldwide market strategy. The choice of your European location is a key element of such a strategy, and your decision must take into consideration a location's advantages and benefits, which offer the best chances of success and minimize risks and uncertainties.

Switzerland is proud to be one of the most advantageous business locations in Europe, and we invite you to contact one of our representatives to learn more details about the advantages and benefits of our country.

Whether you are a sizeable investor or an entrepreneur, you are personally welcome in our country. You have my word on it!

Eric Scheidegger



## Investing and Doing Business in **Switzerland**

**Location:Switzerland will be pleased to provide you with further information about Switzerland as a location for your company.**

Please visit our website at:

or contact directly

**[www.locationswitzerland.ch](http://www.locationswitzerland.ch)**  
or **[www.swissemb.org/ls](http://www.swissemb.org/ls)**

**Location: Switzerland  
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[www.swissemb.org/ls](http://www.swissemb.org/ls)

# Useful Contact Addresses

## **Swiss Agency for the Environment, Forests and Landscapes Service for Environmental Technology**

Papiermühlestrasse 172, Ittigen  
CH-3003 Berne  
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Fax +41 31 323 03 67  
www.environment-switzerland.ch

## **Swiss Mechanical and Electrical Engineering Industries (SWISSMEM)**

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Fax +41 33 223 03 04  
info@baleco.ch  
www.baleco.ch

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